



## How to Attract Birds by Feeding at Different Levels



Quick-Clean Seed Tube Feeder with WBU Supreme Blend

Birds tend to choose feeders that are at the same height where they would find food in the wild. Imitating these natural feeding levels will help you attract the most birds to your backyard.

There are two common backyard bird feeding levels: elevated and ground.

**1. Feeding at the Elevated Level** - Elevated-feeding birds live in forests and forage for food in trees. These birds prefer sunflower seeds, safflower, sunflower chips and peanuts.

To attract elevated-feeding birds, offer WBU Supreme, Choice or No-Mess Blend in a Quick-Clean® Seed Tube Feeder or hopper-style feeder on an Advanced Pole System® bird feeding station.

Typical Elevated-feeding Birds

- chickadees
- titmice
- finches
- jays
- nuthatches
- woodpeckers



EcoTough Ground Tray with WBU Deluxe Blend

**2. Feeding at the Ground Level** - These birds often live in meadows and/or fields where fallen plant seeds are a food source. Though millet is the preferred seed of most ground-feeding birds, they will eat other grains and seeds, such as sunflower.

To attract ground-feeding birds, offer WBU Deluxe Blend, No-Mess Blend or other appropriate blends in a ground feeder like our EcoTough™ Ground Tray.

Typical Ground-feeding Birds

- juncos
- towhees
- quail
- doves
- sparrows



EcoTough Classic hopper feeder with WBU Deluxe Blend

**3. Feeding at Both Levels with One Feeder** - To attract birds at both levels using one feeder, offer WBU Deluxe or No-Mess Blend in an EcoTough™ Classic hopper feeder. This feeder was designed to accommodate both feeding levels. Elevated-feeding birds will eat the larger seeds at the feeder and knock out the millet and other seeds for ground-feeding birds.

Our WBU Deluxe Blend is full of sunflower seeds, millet and other seeds. Sunflower lovers will eat at the feeder, and ground-feeding birds will eat the fallen millet.

## Bluebird Expert Bill Abbey Here!!!



### Bluebird Nesting

Join us Saturday February 20th for a fun time learning about bluebirds and how to attract them. Bill will be here in the store from 10 til 2 to answer your questions about bluebirds.

WBU Bluebird House

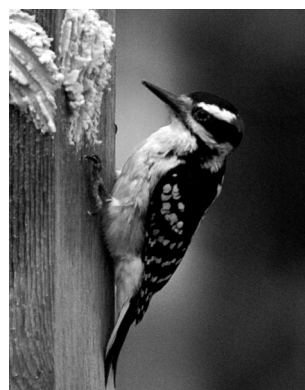
## Food & Feeders



### Peanuts & Peanut Feeders

Peanuts are the single best source of protein and fat for birds and are particularly helpful during winter months when the extra calories help keep them warm. Peanuts are a great addition to the choices you offer and are enjoyed by birds, such as woodpeckers, titmice, nuthatches, chickadees and more. We offer a wide selection of peanut feeders that are easy to fill and hang.

Peanuts & Peanut Feeders



### Bark Butter & Bark Butter Feeders

Jim's Birdacious® Bark Butter® has attracted more than 75 bird species, including thrushes, kinglets, wrens and more. Bark Butter is a high-fat, peanut butter-based, spreadable suet that is especially helpful in winter when birds have a hard time finding the insects they normally eat. Our exclusive line of Bark Butter Feeders allow you to add this delicious treat to your existing bird feeding station.

Bark Butter & Feeders



### Bird Food Cylinders & Feeders

Our bird food cylinders, including our Seed Cylinders, Suet Cylinders and our Stackables (smaller cylinders that you can mix and match), are long-lasting and easy-to-use. Also, birds tend to stay at these feeders longer, providing a better view. All Cylinders and Stackables can be offered in our Decorative Seed Cylinder Feeder or Dinner Bell feeder. Each feeder has a roof to help protect your food from inclement weather.

Bird Food Cylinders & Feeders

Discover a Refuge In Your Own Backyard.™

## More Bird Food on Sale



### Best Prices on the Best Blends in Town

Now thru 2/28, save on our Deluxe, Supreme, Choice and No-Mess Blends. Our no-waste seed blends are regionally-formulated for the feeding preferences of our local birds. No cereal fillers — just fresh, high-quality seed your birds will love.

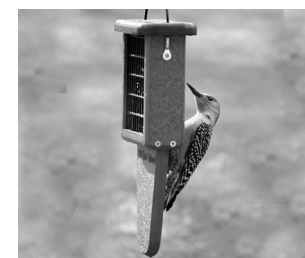
**Select WBU Seed Blends - ON SALE**



### The Problem Solver

Safflower is the perfect solution for deterring unwanted visitors like squirrels, blackbirds, grackles and starlings. Many of your favorite birds will enjoy safflower, and it can be offered in hopper, platform or seed tube feeders.

**Safflower Seed**



### Give Your Birds a Boost With Suet

Birds, such as woodpeckers, chickadees and nuthatches, will readily come to suet for its high-fat, high-energy content. We offer a variety of suet flavors to help you attract a wider variety of birds.

**WBU Suet - ON SALE**

## February Nature Happenings

- Great Backyard Bird Count, Feb. 12 – 15: [www.birdsource.org/gbbc](http://www.birdsource.org/gbbc)
- Feb. 1 – 28: Project FeederWatch continues
- Feb. 2: Groundhog Day
- Feb. 13: New Moon, Feb. 28: Full Moon
- February is National Bird Feeding Month
- Ruby-throated Hummingbirds reach the Gulf Coast in late February.
- Early migrant warblers, including the Northern Parula, start to arrive along the Gulf Coast.
- Have houses ready for Purple Martins that will return by end of the month.
- Be sure to have your nesting boxes ready for bluebirds as they select their nesting territories this month.
- Barred Owls and Eastern Screech Owls are courting.
- Bald Eagles begin nesting behavior.
- Look for Sandhill Cranes migrating north in late February.
- American Robin spring migration begins in late February.
- Cedar Waxwings can be seen feeding on berries.

For fun activities for kids, visit our Pathways To Nature for Kids site: [www.pathwaysforkids.com](http://www.pathwaysforkids.com).





# BIRDFOOD SALE

Select Bird Food ON SALE NOW thru 2/28/10!

## Custom Seed Blends

Regionally formulated for our birds.

<b>WBU Deluxe Blend</b> <small>Designed specifically for our Classic hopper feeders. Oil sunflower, white millet, safflower, striped sunflower.</small>	20 lb.	\$16.50
<b>WBU Supreme Blend</b> <small>Ideal for WBU Seed Tube feeders. Oil sunflower, striped sunflower, safflower, hulled sunflower.</small>	20 lb.	\$19.10
<b>WBU No-Mess Blend</b> <small>No shells help you keep your feeding area clean and tidy. Hulled sunflower, hulled millet, shelled peanuts.</small>	20 lb.	\$26.99
<b>WBU Choice Blend</b> <small>Added nuts attract a wide variety of birds. Oil sunflower, hulled sunflower, striped sunflower, peanuts, safflower.</small>	20 lb.	\$20.49
<b>WBU Select Blend</b> <small>The best blend for ground-feeding birds. White millet, red millet, oil sunflower.</small>	20 lb.	\$12.59
<b>WBU Woodpecker Blend</b> <small>Ideal blend to attract woodpeckers. Peanuts, tree nuts, hulled sunflower, striped sunflower, cracked corn.</small>	20 lb.	\$27.49

## Top Quality Birdseed

Popular seeds for specific feeding purposes.

<b>WBU Premium Oil Sunflower</b> <small>Attracts a wide variety of songbirds, birds love it because its packed with energy and it is easy to crack open.</small>	20 lb.	\$14.50
<b>Nyjer® (Thistle)</b> <small>Great for feeding goldfinches and other small-billed birds in specially-designed finch tube feeders.</small>	20 lb.	\$36.00
<b>Safflower</b> <small>Attracts a wide variety of songbirds. A problem solver unattractive to squirrels and blackbirds when used alone.</small>	20 lb.	\$23.50
<b>Peanuts Splits</b> <small>Ideal for feeding woodpeckers and other songbirds in specially-designed peanut feeders.</small>	20 lb.	\$32.00

## Other Birdfood Favorites

Offer these foods to attract other species of birds to your yard

<b>Sunflower Chips</b> <small>All the energy of sunflower without the hulls.</small>	20 lb.	\$36.00
<b>Bark Butter®</b> <small>Enjoyed by the most species of birds, now every tree is a bird feeder.®</small>	32 oz.	\$8.50
<b>WBU Premium Quality Suet</b> <small>Suet is a quick, high-fat source energy that attracts woodpeckers, chickadees and nuthatches.</small>	Buy 4 -	1 FREE



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Mon-Fri: 10am-6pm  
Sat: 10am-6pm  
Sun: 1pm-5pm

Visit us online:  
[winstonsalem.wbu.com](http://winstonsalem.wbu.com)

# BIRDFOOD SALE



All Bird Food is ON SALE NOW thru 2/28/10

We have the widest variety of seed, blends, suet and specialty bird food. Stop by during our Bird Food Sale for the best prices on The Best Bird Food in Town.

**Ready. Get Set. Count.**

Participate in the Great Backyard Bird Count, February 12-15th.



## Your Backyard Counts

So what does a month filled with Cupid, hearts, candy and roses have to do with your birds? Everything.

Our Select Bird Food Sale takes place Now thru February 28th, and the 13th Annual Great Backyard Bird Count (GBBC) occurs February 12 - 15.

Wild Birds Unlimited is a proud, major sponsor of this joint project between the Cornell Lab of Ornithology and the National Audubon Society. The GBBC links people like you with scientists to collect important data about birds.

Participating in the GBBC is simple. Just count the birds in your yard, and report that information online at:

[www.birdsource.org/gbbc](http://www.birdsource.org/gbbc)

This site gives instant feedback through graphics, animated maps and other regularly-updated information. This extensive information helps scientists better understand trends in bird populations, range expansions, habitat changes and migration patterns.

Ultimately, that helps with bird conservation efforts and the birds visiting your backyard.

This is a fun, educational opportunity for you and your family.

Not only do you get to feed and enjoy your birds as you normally do, but you also get to be a part of a scientific study that makes your birds and your backyard count.

So show your birds some love this month. Visit us during our Select Bird Food Sale, and be sure to participate in the GBBC.

Diane

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